



SPEAKER | AUTHOR | COMMUNITY ASSOCIATION LEADER
MEDIA KIT

WWW.LESLIEALVAREZ.COM



ABOUT LESLIE

Leslie Alvarez

CMCA, AMS, LSM, PCAM

Leslie Alvarez is more than a speaker, she is a living example of resilience, grit, and transformation.

With over 25 years in community management, Leslie has built a career rooted in leadership, problem solving, and people first thinking. But her true impact comes from her story.

A single mother of two, Leslie has faced life's toughest moments head on, from financial hardship to unimaginable personal loss. Through every setback, she chose to rise, turning adversity into strength and purpose. Today, she uses that lived experience to empower others.

Leslie speaks to individuals, teams, and organizations about overcoming adversity, building resilience, and finding balance in both life and business. Her approach is real, relatable, and rooted in authenticity—because she has lived every lesson she teaches.

Her mission is simple:
To help people move forward, no matter what they are facing.



LESLIE'S "WHY"

Leslie's mission is to inspire and empower others by sharing her story. Through vulnerability and authenticity, she believes people can connect on a deeper level and find the support they truly need. Her talks are designed to help individuals and teams overcome fear, build resilience, and create a sense of balance in both their personal and professional lives.

KEY FOCUS AREAS:

- **Overcoming Adversity:** From single parenting to facing life-threatening situations, she shares how she navigated challenges and emerged stronger.
- **Building Resilience:** Practical strategies for developing grit and perseverance, no matter the circumstances.
- **Life Balance:** Insightful guidance on managing time effectively, staying present, and balancing the demands of life and work.

A Journey of Resilience and Hope

Life has presented Leslie with many challenges, each one strengthening her resolve to help others. Through these experiences, she has developed a deep sense of resilience and purpose that continues to shape both her personal journey and professional impact.

PIVOTAL MOMENTS:

- **Single Parenting:** Navigating the complexities of raising children on her own while building a career taught her the true meaning of resilience and perseverance.
- **Overcoming Tragedy:** After her son was shot in a traumatic incident and the sudden loss of her partner in a car accident, she faced unimaginable hardship that reshaped her perspective on life, strength, and survival.
- **Entrepreneurial Spirit:** Turning adversity into opportunity, she built successful initiatives and continues to inspire others through her journey as an entrepreneur.



LESLIE'S SPEAKING

Keynotes & Workshops

Leslie Alvarez delivers dynamic, high-impact presentations that help individuals and organizations build confidence, lead under pressure, and perform at their highest level.

Blending real-world leadership experience with powerful storytelling, her sessions go beyond inspiration providing practical tools audiences can immediately apply



Signature Keynote

STOP WAITING TO FEEL READY

How to Lead with Confidence Even When You Doubt Yourself

So many capable, talented individuals hold themselves back not because they lack ability, but because they're waiting to feel ready.

In this powerful keynote, Leslie challenges that mindset and shows how confidence is built through action not perfection.

Audiences will learn how to:

- Take action before they feel fully prepared
- Break through self-doubt and imposter syndrome
- Lead with confidence in high-pressure situations
- Trust their instincts and make stronger decisions



Questions to Consider

- What if confidence isn't something you're born with, but something you build?
- How much opportunity are you missing while waiting to feel "ready"?
- What would change if you trusted yourself enough to take action before having all the answers?
- How can leaders navigate pressure, uncertainty, and self-doubt while still inspiring confidence in others?



LESLIE'S PUBLICATIONS

When Life Gives You Lemons, Make Tamales – Author

In Leslie's first book, she takes readers on a powerful and deeply personal journey through resilience, growth, and transformation. With honesty and heart, she shares the belief that it is not the challenges we face that define us, but how we rise through them. Each chapter invites readers to see adversity differently, not as something that breaks us, but as something that can be rebuilt into a path toward strength, purpose, and ultimately, freedom.

Rooted in real-life experiences and thoughtful reflection, the book offers encouragement for anyone navigating difficult seasons. Leslie reminds us that overcoming life's challenges does not happen all at once, but little by little, day by day. By embracing the present, honoring our emotions, and trusting the process, readers are guided toward a more grounded and peaceful way of living, one where growth feels possible, and hope is always within reach.



Hot Mess Express – Author

In her second book, Leslie takes readers on a raw, unfiltered journey through grief, resilience, and rediscovery. After the sudden loss of her partner, Leslie's carefully structured world is turned upside down, forcing her to confront the one thing she could never plan for or control. With honesty, vulnerability, and even moments of humor, she shares what it truly looks like to move through loss, not perfectly, but authentically, inviting readers to embrace the messiness that comes with healing.

Blending deeply personal storytelling with practical reflection, Leslie guides readers from survival to renewal, showing how even life's most devastating moments can lead to purpose and growth. Through powerful chapters and thoughtful exercises, she offers both comfort and direction for those navigating grief, change, or the pressure to "have it all together." More than a memoir, this book is a reminder that healing is not about perfection—it's about allowing yourself to feel, rebuild, and move forward in your own way, one step at a time.



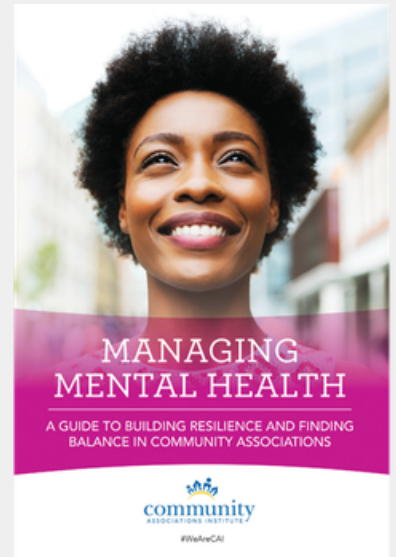


LESLIE'S PUBLICATIONS

Managing Mental Health – *Contributing Author*

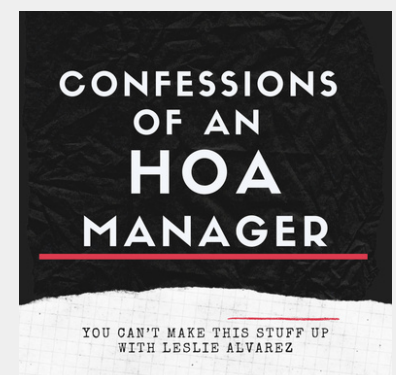
This collaborative publication by the **Community Associations Institute** brings together industry leaders to address one of the most important and often overlooked topics in community management: mental health and well-being. Through a collection of personal stories, professional insights, and practical tools, the book offers guidance for navigating stress, burnout, and emotional challenges in both personal and professional environments. It serves as a reminder that success in leadership and service starts with prioritizing wellness, resilience, and support.

In Chapter 9, Overcoming Anxiety, Leslie Alvarez contributes a powerful perspective on burnout and self-care, drawing from both her professional experience and personal journey. Her chapter provides actionable strategies for recognizing the signs of overwhelm, setting boundaries, and prioritizing mental well-being in high-pressure roles. Through honesty and practical insight, Leslie encourages readers to shift from simply managing stress to actively creating a more balanced, sustainable, and healthy way of living and leading.



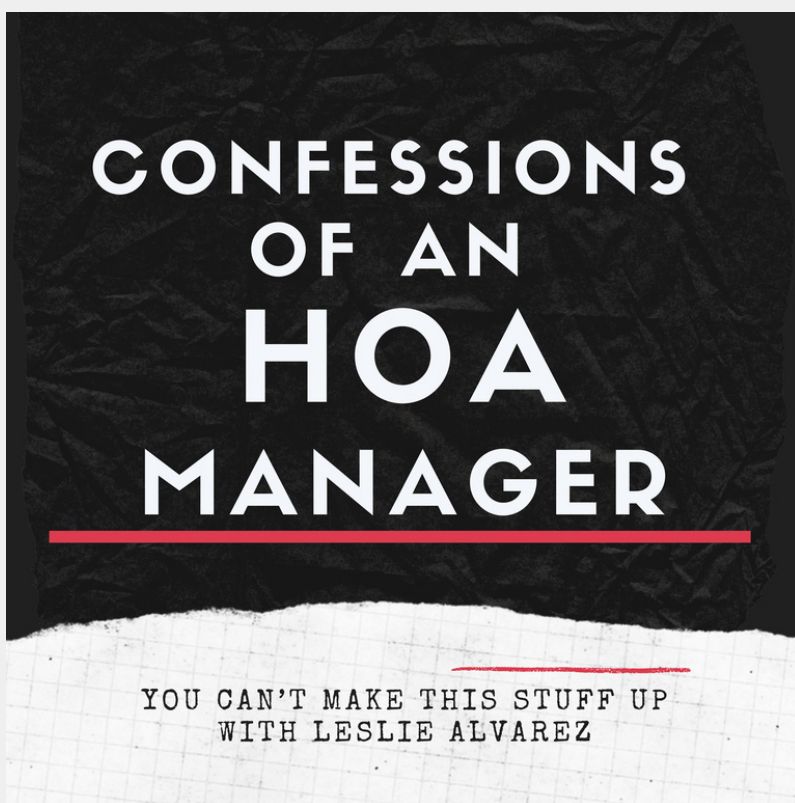
COMING SOON...

Confessions of an HOA Manager – *Author*





LESLIE'S PODCAST



"Confessions of an HOA Manager" by is a podcast and storytelling platform that shares real, anonymous experiences from the world of community association management. Drawing from more than 28 years in the industry, Leslie offers insight into the challenges, humor, and realities of HOA life through candid conversations and relatable stories for managers, board members, and homeowners alike.

Coming soon, "Confessions of an HOA Manager" will also be released as a book, bringing these powerful stories and lessons to an even wider audience.



SUBMIT YOUR STORY TODAY!



LESLIE'S REVIEWS

"Leslie's openness about her life's experience will leave you reflecting on your own. Maybe those hard moments in your life were meant to make you stronger or perhaps they molded the person you are today. Whatever the case, it's clear that this book will leave you reflecting on your own life and inspired."

- Rico Ventura

"There's no doubt you'll relate to Leslie - common ground as she puts it in the first few paragraphs. She gives great advise all the way to the last page. Most importantly, you'll get inspired. Leslie is strong and resilient, and so are you. Get your copy today!!"

- G.M. Rahmani

"Ms. Alvarez clearly is someone with extensive experience and knowledge in the Community Association Management Industry. Her passion for people and problem solving came through in everything she shared with our group during her presentation."

- Tana C.



BOOK LESLIE FOR YOUR NEXT EVENT!

*Inspire your audience with a message that is real,
relatable, and impactful.*



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